



Richard Swift **Consulting Biography**

Richard Swift is the Founder and President of Medwise Partners. He has over 30 years of healthcare experience working with health plans and providers throughout the country and served in various interim leadership positions for numerous regional and provider owned health plans. From 2021 to 2025, Richard was the full time President and CEO for Health New England, a provider owned health plan that offers Medicare Advantage, Medicaid, Commercial and Self-funded plans throughout western Massachusetts.

Richard has been involved in a broad range of managed care executive and financial projects including:

- Led the process with owners, Investment Bankers and Advisors to support the divestiture of health plan including strategic plan, Offering Document, management presentations and eventual Purchase Agreement.
- Oversaw Medicare Advantage segment, launching new products and implementing marketing plans that increased membership by over 50%.
- Recruited and successfully led leadership team for a health plan managing commercial, government and self-funded products.
- Served as CEO for provider sponsored health plan during a wind down and eventual surrender of their insurance license.
- Numerous roles as Interim CFO for regional and provider sponsored health plans throughout the US. Organizations ranged from 20-500K+ members including Commercial, Medicare, Medicaid and self-funded products.
- Developed PPO and HMO products and networks for major health insurance companies.
- Product development, analysis and pricing for Medicare Advantage products.
- Interim financial manager for a managed care turnaround situation, with direct responsibility for underwriting, financial reporting, medical economics and billing & enrollment.
- Manage outsourced underwriting function for numerous health plan clients.
- Managed regional underwriting function for a large insurer. Responsible for managed care operations in numerous markets in the northeast, southeast and midwest.
- Managed the underwriting and risk assessment function for several local and national health plans.
- Developed medical expense monitoring programs for use by numerous health plans and insurers to identify and manage their medical cost structure and expense trends.

Before becoming a consultant Mr. Swift was the CFO at several provider owned HMOs and a Regional CFO for a national managed care company. Prior to that, he was responsible for the development and negotiation of managed care reimbursement programs in several markets.

Mr. Swift received a Bachelors of Science from Mercer University and an MBA in Health Care Administration from the University of Miami (FL).